



## Call for Speakers:

### International Design Forum – Specialist Conference at InnoTrans 2022

**Conference date: 21 September 2022 | 9:30 AM – 1:30 PM**

Live event in Berlin (Germany) with live stream

Conference language: English (with simultaneous translation into German)

Commissioned by the organizer of the InnoTrans show Messe Berlin, the International Design Center Berlin (IDZ) invites experts from research, design and business to participate in the "International Design Forum" (IDF) specialist conference. #IDF22 is part of the official convention program of InnoTrans, the world's leading trade show for mobility in Berlin. The conference focuses on cross-sector cooperation and user-centred design in transport interiors and mobility. Additional on: [IDZ website](#) | [InnoTrans website](#)

## Available speaking opportunities:

### A. Opening / Closing Keynote (30 minutes each)

Extension of the core railway vehicle conference topic: added perspectives, related issues, insights from other industries.

#### **Opening Keynote: Interiors & public transport in transition**

Which trends are currently shaping public transport? How do manufacturers, suppliers and designers respond to changing lifestyles, workplaces and mobility patterns? Which possibilities, opportunities and challenges is the industry facing?

#### **Closing Keynote: Visions for an intelligent & sustainable future mobility**

What future issues and trends will influence public transport?  
How will we travel in the future? How will interiors change?

## B. Partner Sessions (20 min. each)

**How can new solutions and technologies improve the railway travel experience? How can cross-industry and multi-disciplinary development processes succeed?**

Speakers from businesses, research institutions and design consultancies present a joint project and their respective perspectives on the cooperation and development process. The focus will be on questions such as: "WHY?" (what were the project goal and scope? how were they determined? which user wishes were addressed?); "HOW?" (how was the project implemented? How was the user perspective included? which learnings emerged from the cooperation?); "WHAT?" (what were the results of the cooperation?). Sessions will be followed by moderated Q&A sessions with the audience.

**Partner Session 1: Project in the passenger area**

**Partner Session 2: Project in the cockpit**

Possible topics (examples):

- Passenger area (well-being, travel experience)
- Cockpit (user experience, security, networking)
- Smart Train (networked services for operators, personnel and passengers)
- Train team and personnel (services, improvement of the working environment)

## Submit a Speaker Proposal:

Please send in your proposal sketch for a keynote and/or partner session by e-mail to: [innotrans@idz.de](mailto:innotrans@idz.de) including the following information:

- short description of project, its innovation value and key points of the presentation (circa 1/2 page in German or English)
- Web links, possibly illustrations
- For Partner Sessions: name the project partner who will co-host your session
- Contact person for communications

## Deadline for submissions: 30 April 2022

**Note:** The program presents and discusses solutions, concepts, research and development processes, learnings and insights from cross-industry cooperation with a focus on User Centered Design. **Pure design case studies or portfolio presentations won't be considered.**

**Covid-19 note:** Until further notice Messe Berlin is planning for InnoTrans to take place as a regular attendance event from 20 – 23 September 2022 in Berlin (Germany). Speakers and public will be kept informed should any changes occur.