



Call for Speakers:

International Design Forum – Specialist Conference at InnoTrans 2024 25 September 2024 | 9:30 AM – 12:00 PM

Location: Berlin (Germany)

Conference language: English (live translation into German planned)

Commissioned by Messe Berlin, organizer of the [InnoTrans](#) show, the [International Design Center Berlin](#) (IDZ) invites experts from research, design and business to participate in the “International Design Forum” (IDF) specialist conference. The IDF is the official convention program for the Public Transport and Interiors (PTI) section of InnoTrans, the world's leading trade show for mobility.

The conference focuses on innovative interior concepts for public transport. IDF 2024 will be solution-oriented. We aim to present existing best-case practices and trigger stimulating discussion for viable implementations, addressing all stakeholders of the public transport domain.

Target industries: Transport companies, manufacturers, suppliers, design industry, trade press
Specialist areas: Project planning and management, research and development, design

Speaking opportunities:

1. **CITY / urban mobility**
Case Study (15 minutes): novel PTI solutions for urban mobility.
2. **REGION / regional mobility and commuter traffic**
Case Study (15 minutes): novel PTI solutions for regional mobility.

There will be **two case studies** for each section: CITY and REGION.
The case studies will each be followed by a panel discussion (20 minutes).

Submit a Speaker Proposal | Deadline: 30 April 2024

Presentations should cover IDF specialist topics (see below).

Presentations should offer insights into design and development processes, learnings and insights. We encourage joint presentations by partners from different industry domains (design, industry, operators). The program focuses on discussing novel approaches and solutions. Portfolio presentations will not be considered.

In your proposal please include:

- Short description of project, its innovation value, key points and learnings for the audience, and references to IDF specialist topics (max. 1 page, in English).
- Indicate the appropriate convention section (CITY or REGION).
- Project images can be included on one additional page.
- Web links to project, company, design studio.
- Web links to recordings of your previous presentations.
- Contact person for correspondence.

Please send your proposal in PDF format to: innotrans@idz.de

Specialist topics of IDF 2024:

- **Resilience:** How can innovative interior solutions help to offer effective and durable mobility solutions and relieve operators in the face of a growing shortage of personnel?
- **Sustainability:** How can modular design, retrofitting and knowledge of changing and future user expectations help to extend the useful life of vehicles and promote adaptability to new usage concepts?
- **Travel Quality:** Who are vehicles designed for? What do users value? What does travel quality mean for users? How are expectations and requirements changing? How can these questions be explored and what consequences does this have for interior concepts? How can new solutions and technologies improve the travel experience?
- **Objectives and Identification:** What values and goals does public transport pursue? Do regional characteristics play a role for users? How can regions, cities, operators and manufacturers promote acceptance, frequency of use and positive identification?
- **Development, Innovation and Design:** How do we understand innovation? What role do improvements and continuous development play? What role can design play in the areas of needs research, conception, solution and product development, as well as moderation and process design?



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