## Media-Information

**91 Exceptional User Experience Designs Selected from 46 Countries to Compete in the UX Design Awards – Spring 2023**

**The #UXDA23-jury has selected 91 projects from over 400 submissions from 46 countries to compete in the global competition for excellent experiences, recognizing the best in user experience design across various industries. All nominees are presented in an online exhibition on the UX Design Awards website. Online voting for the “Public Choice” Award Spring 2023 is open until 28 February 2023.**

*Berlin, 23 January 2023 –* 59 entries are competing in the professional “Product” and “Concept” categories and 32 projects in the “New Talent” category of the first round of the 2023 UX Design Awards.

The nominee’s list includes start-ups, industrial companies, global corporations, design agencies, independent designers, students, and universities. The shortlisted projects showcase innovative and creative ways in which designers improve user experiences around the world with solutions, products, and services in finance, health, logistics, household, lifestyle, and education. There is a strong trend toward solutions streamlining business and industry workflows in the professional categories. At the same time, many “New Talent “projects focus on mental healthcare, including apps and integrated platforms facilitating exchange among users, physicians, and therapists.

**For a complete list of nominees, please visit the website of the UX Design Awards, where all projects competing for the UX Design Awards – Spring 2023 are presented in detail in an**[**online exhibition**](https://www.ux-design-awards.com/winners/winners-spring-2023)**.**

Users worldwide are invited to vote for the audience prize “UX Design Award | Public Choice” in the [online exhibition](https://www.ux-design-awards.com/winners/winners-spring-2023) until 28 February 2023:

The winners of UX Design Awards – Spring 2023will be announced and honored in a virtual award ceremony, streamed live on **1 March 2023**.

“The nominees for this year’s awards demonstrate the power of design to improve users’ lives,” said Ake Rudolf, strategic director of the International Design Center Berlin (IDZ), the competition organizer. “The work of these designers will shape the future of user experience, and we are excited to see the impact it will have on the industry.”

Pre-registration for the second awards season in 2023 is already open. All participation details and competition deadlines are available on the [UXDA website](https://www.ux-design-awards.com/).

Further information and images for reporting can be found on our website at: <https://ux-design-awards.com/en/press>

**About the UX Design Awards**

The UX Design Awards are the [global competition for excellent experiences](https://ux-design-awards.com/) by [International Design Center Berlin (IDZ)](https://www.idz.de/en). The [list of former winners](https://ux-design-awards.com/winners) reads like a who is who of the industry. Companies, agencies, professionals, and young designers worldwide are invited to participate in three competition categories: “Product” and “Concept” for the professional sector and “New Talent” for young designers. A [jury of renowned experts](https://ux-design-awards.com/jury) nominates outstanding projects to compete in the UX Design Awards and select the winners.

**Organizer**

For more than 50 years, [International Design Center Berlin (IDZ)](https://www.idz.de/en) has been a leading independent institution for the promotion of design as a motor for innovation in business and society. IDZ offers companies access to consulting and expertise in design, promotes the exchange of knowledge, and realizes projects and events. The institution works in active dialogue with representatives from politics, culture, and science on a national and international level. Through its highly regarded UX Design Awards and the German Ecodesign Award, IDZ celebrates and recognizes excellence in design. The IDZ connects people across national borders, disciplines, and industries.

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