**UX Design Awards – Spring 2025 Winners Announced: Siemens Healthineers “CIARTIC Move, self-driving 3D C-arm” Takes Gold**

**Siemens Healthineers received the prestigious UX Design Award | Gold for its groundbreaking project, “CIARTIC Move, self-driving 3D C-arm.” In addition, the jury recognized eight winners in the Product category, three in the Concept category, and six exceptional “New Talent” projects. The well-being product “Mesmerize” was honored with the Public Choice Award. Submissions for the UX Design Awards – Autumn 2025 are now open until 15 May 2025.**

*Berlin, 5. March 2025 –*The International Design Center Berlin is excited to announce the winners of the UX Design Awards – Spring 2025. From 441 participants representing 38 countries, 162 projects were nominated, and the final winners were selected after consecutive rounds of rigorous jury deliberations. Congratulations to all the winners — their innovative solutions are now featured in the [online exhibition](https://ux-design-awards.com/winners/awards-spring-2025) on the UX Design Awards website.

**UX Design Award | Gold 2025**

**“CIARTIC Move, self-driving 3D C-arm” by Siemens Healthineers AG**

Siemens Healthineers is awarded the “UX Design Award | Gold” for [“CIARTIC Move, self-driving 3D C-arm,”](https://ux-design-awards.com/winners/2025-1-ciartic-move-self-driving-3d-c-arm) a revolutionary medical imaging device allows surgeons to operate it independently using wireless Smart Control from within the sterile field. Featuring store-position functionality, touch-sense handles, and holonomic wheels, this device enables seamless imaging and effortless mobility — even in the absence of dedicated imaging experts. The jury praised the device for redefining surgical procedures through its wireless remote control, autonomous imaging position recall, and intuitive design, thereby enhancing surgeon self-reliance, teamwork, and operational efficiency.

**UX Design Award | Product 2025**

From 63 nominated entries, the jury selected the following eight winners in the Product category:

* [Codr®](https://ux-design-awards.com/winners/2025-1-codr) – Medical AI Analytics & Information GmbH
* [HR in my pocket](https://ux-design-awards.com/winners/2025-1-hr-in-my-pocket) – Hailey HR
* [Learn About](https://ux-design-awards.com/winners/2025-1-learn-about) – Google, designed by the Google LearnX Team
* [Lumiere - AI-powered video intelligence platform](https://ux-design-awards.com/winners/2025-1-lumiere-ai-powered-video-intelligence-platform) – The Gradient
* [Making heat pump installation simple and smart](https://ux-design-awards.com/winners/2025-1-making-heat-pump-installation-simple-and-smart) – Spruce eco, designed by Cosmic Velocity
* [Restworld App](https://ux-design-awards.com/winners/2025-1-restworld-app) – Restworld, designed by Eye Studios
* [Seek AI](https://ux-design-awards.com/winners/2025-1-seek-ai) – Seek AI
* [Uno](https://ux-design-awards.com/winners/2025-1-uno) – Amazon Web Services (AWS), designed by AWS Fintech Research & Design

**UX Design Award | Concept 2025**

Among the 30 entries nominated in the Concept category, the jury selected three winners:

* [Bedtime AI Storymaker](https://ux-design-awards.com/winners/2025-1-bedtime-ai-storymaker) – SpecialGuestX
* [Gravity of Light](https://ux-design-awards.com/winners/2025-1-gravity-of-light) – Poggenpohl Manufacturing GmbH
* [WE: Wellness Support for Non-Native Speaking Women](https://ux-design-awards.com/winners/2025-1-we-wellness-support-for-non-native-speaking-women) – QIMU Design

**UX Design Award | New Talent 2025**

Finally, five award winners were selected from 69 nominees in the “UX Design Awards | New Talent” category (bachelor and master projects):

* [Bark](https://ux-design-awards.com/winners/2025-1-bark) – Bei Hu, New York University (Teacher: Juliette Powell)
* [IntelliCourse](https://ux-design-awards.com/winners/2025-1-intellicourse) – Arian Shariaty and Eli Saghbini, OCAD University (Teacher: Alexander Manu)
* [STP School](https://ux-design-awards.com/winners/2025-1-stp-school) – Viktoriia Ponomarova, HfG Offenbach (Teacher: Janina Schmidt)
* [HAN: Social-Skill-Teaching Robot for HFA Children](https://ux-design-awards.com/winners/2025-1-han-social-skill-teaching-robot-for-hfa-children) – Sinuo Jing and Bozhen Zhu, Harbin Institute of Technology HIT (Teacher: Zaiqiao Ye)
* [MindCo: Post-stroke Depression Support Network](https://ux-design-awards.com/winners/2025-1-mindco-post-stroke-depression-support-network) – Jing Ye, Magdeburg-Stendal University of Applied Sciences (Teacher: Steffi Husslein)
* [Plus-Everybody Counts](https://ux-design-awards.com/winners/2025-1-plus-everybody-counts) – Giulia JiangXian Zhu, MinDan Chen, Cansel Gursoy, Fabio Sannino and Yaren Yavuz, Polytechnic University of Milan (Teachers: Marzia Mortati, Enrico Priora and Andrea Bonarini)

Additionally, four New Talent projects received a Special Mention from the jury:

* [ActiveSenior](https://ux-design-awards.com/winners/2025-1-activesenior)– Jeong Eun Yoo, Chelsea College of Arts (Teacher: Ji Hyun Yoo)
* [Matcha Dating App - Detoxing the Swipe Culture](https://ux-design-awards.com/winners/2025-1-matcha-dating-app-detoxing-the-swipe-culture) – Freya Michl and Nicole Krein, HfG Schwäbisch Gmünd (Teachers: Hans Krämer, Jens Döring)
* [Slowork](https://ux-design-awards.com/winners/2025-1-slowork) – Dayeon Lee, Minji Lee and Inseo Lee, Korea University (Teacher: Seung Hun Yoo)
* [Youdu: Heritage Conservation and Tourism Innovation](https://ux-design-awards.com/winners/2025-1-youdu-heritage-conservation-and-tourism-innovation) – Jiawei Bo, Can Wang, Xiaoyan Chen, Ziqing Guan and Yuan Xu, Communication University of China (Teacher: Kaizhong Cao)

**Winner Announcement – Spring 2025**

You can watch the winner announcement film [here](https://ux-design-awards.com/events-media/winner-announcement-spring-2025).

**The UX Design Award Jury**

All aforementioned honors were determined by the UX Design Awards – Spring 2025 expert jury:

* [Gennett Aku Agbenu](https://www.linkedin.com/in/gennett-a-agbenu-mba-9a634056/), Global Head of Brand Experience / Creative Direction, Siemens AG
* [Melanie Becker](https://www.linkedin.com/in/hellomelaniebecker/), Lead Strategist, Manyone Cologne
* [Michelle Castañeda](https://www.linkedin.com/in/michellecastanedaq/), Principal Service Designer, Deutsche Telekom AG
* [Ingolf Heinsch](https://www.linkedin.com/in/heinsch/), Head of Experience – Vehicle Design, Volkswagen Group Future Center Europe
* [Auzita Irani](https://www.linkedin.com/in/auzita/), Senior Research Manager - Search, Google
* [Daniel Löhlein](https://www.linkedin.com/in/daniel-loehlein/), Senior UX Designer, Experience One
* [Christoph Ortmann](https://www.linkedin.com/in/christoph-ortmann-7b839196/), Expert in User Interface and Brand Design
* [Yedan Qian](https://www.linkedin.com/in/yedan-qian/), Executive Director, Innovation & Design, frog - part of Capgemini Invent
* [Shruti Ramiah](https://www.linkedin.com/in/shrutiramiah/), Expert in Human-centered Design
* [Josh Richman](http://www.linkedin.com/in/joshuarichman), Product Design Leader and Advisor
* [Tim Richter](https://www.linkedin.com/in/richtertim-id/), Head of Product Design, Siemens Healthineers
* [Annika Rupp](https://de.linkedin.com/in/annika-rupp-10355b94), Senior Concept IA, Scholz & Volkmer
* [Claudia Tietge](https://www.linkedin.com/in/claudia-tietge-507069b6/), Design Business Manager, Phoenix
* [Bernd Wiesenauer](https://www.linkedin.com/in/bernd-wiesenauer-88ab16293/), Director User Experience Enabling, Robert Bosch GmbH

**UX Design Award | Public Choice 2025**

With more than 20.000 votes cast worldwide, the audience awarded the “UX Design Award | Public Choice” to [“Mesmerize”](https://ux-design-awards.com/winners/2025-1-mesmerize), designed by Silvia Montini, Ilario Pedone, Thi Lanh Peruzy, Veronica Posti and Vittoria Rossetti at the Polytechnic University of Milan (Teachers: Carlo Emilio Standoli and Fiammetta Carla Enrica Costa).

**Call for Entries: UX Design Awards – Autumn 2025**

The UX Design Awards – Autumn 2025 competition is open for submissions until 15 May 2025. Companies, agencies, professionals, and emerging designers from around the world are invited to participate. For complete participation details and deadlines, please visit the [Awards website](https://ux-design-awards.com/enter).

**About the UX Design Awards**

The UX Design Awards is the [global mark for outstanding experiences](https://ux-design-awards.com/) organized by [the International Design Center Berlin (IDZ)](https://www.idz.de/en/). The [list of former winners](https://ux-design-awards.com/winners) reads like a who-is-who of the industry, showcasing high standards and innovation.

Twice per year, companies, agencies, and designers worldwide are invited to participate in three categories: “Product” and “Concept” for professionals, and “New Talent” for young designers. A [jury of renowned experts](https://ux-design-awards.com/jury) nominates projects and selects the winners. Furthermore, users worldwide are invited to determine the winner of the Public Choice Award from among all nominees.

**Organizer**

For more than 50 years, [[International Design Center Berlin e. V. (IDZ)](https://www.idz.de/en/)](https://www.idz.de/en)has been a leading independent institution promoting design as a driver of innovation in business and society. IDZ provides companies with consulting and design expertise, encourages knowledge exchange, and organizes projects and events. It actively engages with political, cultural, and scientific representatives at national and international levels. The IDZ celebrates and recognizes design excellence through the prestigious UX Design Awards and the German Ecodesign Award.

**Please find a social media package and image material for reporting on our press page:**[**https://ux-design-awards.com/press**](https://ux-design-awards.com/press)**.**

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