

Media-Information

UX Design Awards 2021: Winners Announced

From a shortlist of 140 projects nominated for this year's UX Design Awards, the jurors determined 15 winners. // **"Velieve"** by Healthy.io, and **"Hapticlabs.io - A toolset for designing haptic feedback"** won a UX Design Award | Gold // The Jury handed out thirteen Awards // Twelve projects received a special mention // The UX Design Award | Public Choice goes to **"App that distributes donations via voting"** by anooah Donations gGmbH, designed by 8reasons Digital GmbH & Co. KG // Next UX Design Awards Call has launched – open until 30 November 2021

Berlin, 2 September 2021 – The winners of the UX Design Awards 2021 were announced during a [virtual ceremony](#) on 1 September. Out of more than 400 submissions from over 50 countries, the #UXDA21-jury had nominated 140 projects to participate in the competition. From this shortlist, the jurors determined 15 winners, among which two projects – one in the New Talent, and one in the Product category – were deemed worthy of a UX Design Award | Gold 2021. In addition, twelve projects across all categories received a special mention. "International Design Center Berlin congratulates all winners!" declared Ake Rudolf, head of strategy at the International Design Center Berlin, the competition's organizer. "We are grateful to all participants in the UX Design Awards 2021 and are very much looking forward to an exciting #UXDA22!"

UX Design Award | Gold 2021

The "UX Design Award | Gold" in the "Product"-category was awarded to **"Velieve"** by **Healthy.io**, a urinary tract infection (UTI) test and treat service, allowing women to test themselves at home and receive medication.

The Gold Award in the "New Talent" category goes to **"Hapticlabs.io – A toolset for designing haptic feedback"** by **Thomas Müller**, a toolset to democratize haptic feedback, allowing designers to identify opportunities and easily create functional prototypes.

UX Design Award | Product 2021

In the "Product" category (market-ready products and services), the jury chose the following six Product Award winners among 74 nominated submissions:

- **"CleanMyMac"** by MacPaw
- **"Philips Respironics Mask Selector"** by Philips
- **"HP Tango Smart Printer Setup Experience"** by HP Inc.
- **"My Lung Health"** by Samsung Research America
- **"Series 09 Rugged CAN Keypads – Rugged. Modular. Reliable."** by EAO AG
- **"Ziina Digital Wallet for MENA"** by Ziina

Four Special Mentions went to “MAiRA, Multi-Sensing Intelligent Robotic Assistant” by NEURA Robotics, “Philips Hue app V4” by Signify, “Vistaprint Masks Website” by Work & Co, and “Häfele Discoveries 2021” by Häfele SE & Co. KG.

UX Design Awards 2021 | Concept and Vision

While the jury did not pronounce a winner in the “Concept” and “Vision” categories, “Smartarchivo – digital documentation in nuclear medicine and radiochemistry” by Chroma Experience GmbH and “The Critical Care Experience Suite” by Philips both received Special Mentions.

UX Design Award | New Talent 2021

Finally, seven award winners were selected from 47 nominees in the “New Talent” category (bachelor and master projects):

- **“Beep Beep! Venous Infusion Leak Detector”** by Hui-Ying Hsu, Shih-Hsuan Chiu, and Xiang-Yun Chen of National Taipei University of Education
- **“Aliado - The cooperative medical AI”** by Hannes Maurer, Frederic Myers, Sven Hornburg, Johanna Brandenburg, Michael Haselbeck, and André Schulze of HfG Schwäbisch Gmünd, Universitätsklinikum Heidelberg, and Nationales Centrum für Tumorerkrankungen (NCT)
- **“UMI”** by Divina Lakkhiani, Dhvani Suba, Ilona Guiraud, and Samuel Belliard of ISD Rubika
- **“Motice: Imagine tomorrow’s financial UX”** by Yanyi Lu, Dongheng Wu, Yuchen Lan, and Jakob Kohnle of Umeå Institute of Design
- **“FLAGG Community based Dark Pattern warning assistant”** by Dario Iannone of Fachhochschule Potsdam
- **“Time Leap - Exploring History”** by Christian Motsch of Fachhochschule Magdeburg - Stendal
- **“Hi CELLA”** by Jane Park

Five Special Mentions went to “AMI – prosthesis that feels” by Anastasiya Torgashova and Diana Gus; “Coders” by Seoyeong Heo; “Hygienic stoup for public use in a post-pandemic reality” by Hanna Harkawy; “Littles” by Ka Sin Cheung and Wan Ting To, and “Nui Rewards” by Gandhali Bapat.

UX Design Award | Public Choice 2021

Users from all over the world honored the project **“App that distributes donations via voting”** by **anooah Donations gGmbH**, designed by 8reasons Digital GmbH & Co. KG with the title “UX Design Award | Public Choice 2021”. anooah connects companies with associations and people who can democratically decide on the distribution of donations. The audience award was decided in a public online voting campaign among all 140 nominated products, services, and concepts. With about 15,000 votes cast, #UXDA21 registered a lively turnout.

Please find more information on all winners UX Design Awards 2021-winners at: <https://ux-design-awards.com/en/gewinner/winners-2021>

Call for Entries for the UX Design Awards 2022 launched

Companies, agencies, professionals, and young designers worldwide are invited to submit their best work for the UX Design Awards 2022 until 30 November 2021.

Entrants will have the opportunity to compete in three categories, two of which are geared to the professional “Product” for market-ready or new products, services, and experiential environments, and “Concept” for prototypes, service concepts, conceptual environments, advanced design studies, and research projects. The “New Talent”-Award is aimed at up-and-coming designers: students and graduates can enter their bachelor and master projects.

The Awards Ceremony for this first of two submission periods planned for 2022 is set for 1 March 2022. You can find all details on how to enter and the competition dates and deadlines on the UXDA-Website at: <https://ux-design-awards.com/en/enter>

About the UX Design Awards

The UX Design Awards are a global competition for experience design organized by the International Design Center Berlin (IDZ). The list of former winners reads like a who is who of the industry. A jury of renowned experts will nominate outstanding projects to compete in the UX Design Awards 2022 and select the winners.

Organizer

IDZ Designpartner Berlin GmbH organizes the UX Design Awards on behalf of the International Design Center Berlin e. V. (IDZ). For more than 50 years, IDZ has been a leading independent institution for the promotion of design as a motor for innovation in business and society. IDZ offers companies access to consulting and expertise in design, promotes the exchange of knowledge, and realizes projects and events. The institution works in active exchange with representatives from politics, culture and science on a national and international level.

Press contact

Wilhelm Noeldeke

press@ux-design-awards.com | ux-design-awards.com

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Register for #UXDA22 until 30 November!

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