

UX Design Awards 2020: Winners Announced

The global competition for outstanding user and customer experience announces the 15 winners of the UX Design Awards 2020. The three gold awards go to: **“All-in-one Hearing Health Assessment System”** by Tympa Health Technologies and Team Consulting (Product), **“Lotus – Next generation NICU”**, designed by Philips Experience Design (Concept), and **“Nachklang – An Interactive Sound Installation”** by Erik Weiss, Lars Schönfelder and Valentin von Uslar-Gleichen (New Talent).

Berlin, 4 September 2020 – The #UXDA20-jury had nominated 102 projects from over 34 countries to participate in the UX Design Awards 2020. From this shortlist, jurors determined 15 winners, among which one project in each category was deemed worthy of a gold award, and seven special mentions.

The **“UX Design Award | Gold”** in the **“Product”** category is the **“All-in-one Hearing Health Assessment System”** by Tympa Health Technologies and Team Consulting, a **comprehensive hearing health assessment device**. The jury was particularly impressed by the way the system pioneers use of readily available technology to provide accessible healthcare and to connect patients and specialists in one seamless process.

The **“UX Design Award | Gold”** in the **“Concept”** category was awarded to Philips’ **“Lotus – Next generation NICU”**, designed by Philips Experience Design. Lotus is a solution for the neonatal intensive care unit (NICU) designed to help families and clinicians provide care that is personalized and in line with the Neonatal Integrative Developmental Care model. The jury views Lotus as a significant advancement to protecting the physical, psychological and emotional state of infants and their families.

The **“UX Design Award | Gold”** in the **“New Talent”** Category goes to **“Nachklang – An Interactive Sound Installation”**, designed by Erik Weiss, Lars Schönfelder and Valentin von Uslar-Gleichen of the **Baden-Württemberg Cooperative State University in Ravensburg**. To help young people understand the significance of the Berlin Holocaust Memorial as a place of remembrance for about 6 million murdered Jews, Nachklang enables an emotional experience by re-staging personal stories of witnesses. Nachklang convinced the jury as a concept that could be easily implemented to make history come alive.

“Although we were affected by the Covid-19 situation just as everyone around us, we were encouraged by the continued trust that was placed in the awards by the international design and business community,” said Ake Rudolf, project director of the UX Design Awards. “We were delighted by the response and the high quality level of the submissions that we received from all around the world. The UX Design Awards reflect the huge impact of user and customer experience design on shaping a positive living environment for all. And the nominees and winners we honor today show that especially in times like these UX design retains a high value and can show its strength.”

The remaining winners are:

In the “UX Design Award | Product” category (market-ready products and services), the jury chose the following four Product Award winners among 53 nominated submissions:

- “Dan Marino Foundation: Virtual Interactive Training Agent” by The Dan Marino Foundation/Very Big Things
- “ICAROS Cloud” by Icaros
- “Philips IntelliSpace Cognition” by Philips/Philips Experience Design
- “Zeiss VISU360 Platform” by ZEISS Vision Care/Star

Three Special Mentions went to:

“EDNA – the ecosystem for production processes and the future of the connected factory” by EMAG and Intuity Media Lab; “EMA®: The Specialty-Specific and Cloud-Based Electronic Health Records (EHR) System” by Modernizing Medicine and “print4life”, a Covid-19 hackathon project.

In the category “UX Design Awards | Concept” (product visions and concepts) the jury selected these three Concept Award winners from 19 nominated projects:

- “HoloMed: More safety and efficiency in brain surgeries thanks to augmented reality” by User Interface Design
- “Playworks – Borderless Learning” by Designworks, a BMW Group Company
- “YONA” by frog design

One Special Mention was awarded to:

“Preparing kids for their MRI-scan with Ellie’s MRI Journey” by Philips.

Finally, five award winners were selected from 32 nominees in the “UX Design Awards | New Talent” category (bachelor and master projects) that was introduced this year to honor young designers in the field of UX:

- “10Bytes” by Soyeon Kwon (Maryland Institute College of Art)
- “Aimie – Your assistant to save lives” by Malin Kamlah (University of Applied Arts, Pforzheim)
- “dot – Home Diagnosis Service based on AI” von Andreas Kissling, Miriam Brüne, Thomas Memel, Andreas Hutter, Nagihan Avcu (University of Applied Arts, Schwäbisch Gmünd)
- “Kico – Hearing agency for hard-of-hearing people” by Hiroki Sato (Copenhagen Institute of Interaction Design)
- “Yoguide” by Siddharth Ahuja (Copenhagen Institute of Interaction Design)

Three Special Mentions went to:

“Application for on-call general practitioners” by Teresa Herzog (University of Applied Sciences, Mannheim), “ARCOS – Adaptive Intelligence for Your Car” by Miriam Brüne and Andreas Kissling (University of Applied Arts, Schwäbisch Gmünd) and “The Smart Learning Lamp” by Amit Aggarwal (Copenhagen Institute of Interaction Design).

An overview of this year's winners and nominees is available on the UX Design Awards website: <https://ux-design-awards.com/en/gewinner>

Audience Award

Users worldwide are called to vote for their favorite solutions. Voting for the audience prize “UX Design Award | Public Choice” will be open from 3 to 25 September on the UX Design Awards website: ux-design-awards.com/en. The winner of the audience prize will be announced on 29 September 2020.

Organizer

The UX Design Awards are a global competition for user and customer experience organized by IDZ Designpartner Berlin GmbH on behalf of the International Design Center Berlin e. V. (IDZ). For more than 50 years, IDZ has been a leading independent institution for the promotion of design as a motor for innovation in business and society.

IDZ offers companies access to consulting and expertise in the field of design, promotes the exchange of knowledge, and realizes projects and events. The institution works in active exchange with representatives from politics, culture and science on a national and international level.

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