## Media-Information

## **UX Design Awards 2022: Winners Announced**

**The winners of the first round of the UX Design Awards 2022 were announced during a virtual ceremony yesterday. The “UX Design Award | Gold” goes to the project “Luis Hug”, developed by Sophie Rolshoven of HTW Berlin – University of Applied Sciences. In addition, the second of the two Calls for Entry for 2022 was launched at the ceremony. It is open until 31 May 2022.**

*Berlin, 2 March 2022* – Out of more than 300 submissions from over 58 countries, the #UXDA22-jury had nominated 101 projects to participate in the competition. From this shortlist, the jurors determined seven winners. One project was deemed worthy of the Gold award. In addition, nine projects received a special mention. All winners are presented in detail in an [online exhibition](https://www.ux-design-awards.com/en/gewinner/gewinner-2022-1) on the UX Design Awards website.

**UX Design Award | Gold 2022 goes to “Louis Hug” by Sophie Rolshoven of HTW Berlin**

Luis Hug, developed by Sophie Rolshoven of HTW Berlin – University of Applied Sciences, was selected for the “UX Design Award | Gold”: the multisensory product, which competed in the “New Talent” category, enhances creativity, relaxation, and independence for people with special needs. The jury lauded “Luis Hug” as “a great example of how technology can serve humans and provide empowerment.”

**UX Design Award | Product 2022**

In the “UX Design Award | Product”-category (market-ready products and services), the jury chose the following four winners out of a field of 62 nominees:

* ESB Generation & Trading Real-Time Visualisation Application by ESB Generation & Trading / WONDR
* Order Management Ecosystem by Fresenius Medical Care Deutschland GmbH / Operations & Digital Strategy
* Music Implementation Software “MusiCurve” by why do birds
* Corona Warn App by SAP / New Ventures and Technologies

Four Special Mentions went to: “C.O.R.E. // Machine Tool Interaction Redefined” by UNITED GRINDING Group / Dominic Schindler Creations / Designsensor AG; “HP Magic Touch Panel UI” by HP Inc. / HP Global Experience Design Team; “BORA X BO Flex Oven”, by BORA Vertriebs GmbH & Co KG / Imago Design GmbH; and “Grundig Interact Dishwasher” by Arçelik Global / Arçelik Design Directorate.

**UX Design Award | New Talent 2022**

Finally, two award winners were selected from 32 nominees in the “UX Design Awards | New Talent” category (bachelor and master projects):

* Smart tights for stroke patients by Tien Han Huang of HTW Berlin – University of Applied Sciences
* ZUGI: Embedding cultures into UX Design, by Sanghee Park of HAWK University of Applied Sciences and Arts

Special Mentions went to “Potential Newsfeed” by Mengxue Zhou of The Oslo School of Architecture and Design; “Elli” by Aleksandra Yemelyanovich of HAWK University of Applied Sciences and Arts; “Luci Lab” by Ana Acevedo of Copenhagen Institute of Interaction Design (CIID); “gesture guide” by Sophia Stendebach of European School of Design Frankfurt am Main; and “Handhelp - No more faceless charity” by Jovina Rahardjo of Nanyang Academy of Fine Arts.

**UX Design Award | Public Choice 2022**

The audience award was decided in an online poll among all nominated entries. With more than 21,000 votes cast, users from all over the world elected the project “Cookidoo®: Created Recipes (provided by Thermomix®)”, by Vorwerk International & Co. KmG / UX Team Vorwerk International & Co. KmG / Vorwerk Elektrowerke GmbH & Co. KG / Vorwerk Deutschland Stiftung & Co. KG / intive GmbH / User Interface Design GmbH.

Image material for reporting can be found in this [Dropbox folder](https://bit.ly/3sJSCh3): https://bit.ly/3sJSCh3.

**Second #UXDA22-Call is open for submissions!**

Companies, agencies, professionals, and young designers worldwide are invited to submit their best work for the second UX Design Awards 2022-Call for Participation until 31 May 2022. All participation details and competition deadlines are available [on the UXDA-Website.](http://www.ux-design-awards.com/en/enter)

**About the UX Design Awards**

The UX Design Awards are the [global competition for excellent experiences](https://ux-design-awards.us3.list-manage.com/track/click?u=8a2133b237df51d5a14576ab6&id=df8cc8acf5&e=2fe1d81df7) by [International Design Center Berlin (IDZ)](https://ux-design-awards.us3.list-manage.com/track/click?u=8a2133b237df51d5a14576ab6&id=136384bff7&e=2fe1d81df7). The [list of former winners](https://ux-design-awards.us3.list-manage.com/track/click?u=8a2133b237df51d5a14576ab6&id=1ed150811b&e=2fe1d81df7) reads like a who is who of the industry.

Companies, agencies, professionals, and young designers worldwide are invited to participate in three competition categories: “Product” and “Concept” for the professional sector and “New Talent” for young designers. A [jury of renowned experts](https://ux-design-awards.us3.list-manage.com/track/click?u=8a2133b237df51d5a14576ab6&id=b712b8e42a&e=2fe1d81df7) nominates outstanding projects to compete in the UX Design Awards and select the winners.

**Organizer**

For more than 50 years, [International Design Center Berlin e. V. (IDZ)](https://www.idz.de/en) has been a leading independent institution for promoting design as a motor for innovation in business and society. IDZ offers companies access to consulting and expertise in design, promotes the exchange of knowledge, and realizes projects and events. The institution works in active dialogue with representatives from politics, culture, and science on a national and international level. Through its highly regarded UX Design Awards and the German Ecodesign Award, IDZ celebrates and recognizes excellence in design.

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**Make it count!**

Enter your best work in the UX Design Awards 2022 until 31 May 2022!
[ux-design-awards.com/en/enter](https://ux-design-awards.com/en/enter)