

Your Checklist for a Successful Award Submission

Step 1 – Register to take part

Please go to our [participant portal](#).

Set up your participant profile:

- *Select your section: professional or new talent*
- *Set up a login name and password*
- *Enter personal and company details, contact person and address.*
- *You can add internal reference information for your invoices, a European VAT ID, and add a different invoice recipient.*

Step 2 – Set up your competition entries

You can add projects on your main profile page.

The number of entries is unlimited for professionals and universities.

Students and graduates may submit one project per person.

All information must be provided in English.

Part I – PR content

This information will be used in: the awards website, yearbook and press / PR communications.

Necessary information:

- *Project name, company, designers*
- *Project description (max. 500 characters including spaces)*
- *Company logo (EPS, SVG) and URLs (website, social media)*
- *4 product images (WxH min. 3000x2000 px, max. 8000x6000 px, JPEG, RGB)*

Additional information:

- *Social media URLs and handles*
- *Promotional product film (mp4 / m4v, max. 500 MB)*

Part II – Private information for the jury

This data will be accessible to the core awards team and members of the jury only.
All data is subject to non-disclosure, and will be deleted after each award season.

Necessary information:

Please focus on explaining topics that are relevant for understanding the user experience.
We recommend submitting this information through your UX / product specialists.

Information on the following questions (max. 750 characters each, including spaces):

- *Users, Challenge, Context: main and secondary users, their challenges, the broader context of the use case*
- *Purpose and Solution Approach: purpose, reason, solution, user empowerment*
- *User-Centric Research and Design: research methods, design and development process, resources, integration in solution*
- *USP, Innovation, User Benefits: essence of solution, core benefits, innovative features, technologies implemented, user value*
- *Outcome and Business Value: (assumed) business model, target market & group, feasibility, measurable outcomes*
- *Social and Planetary Values: social impact, sustainability principles (optional question)*

Additional information:

We highly recommend adding context about your project. Enable the jury to understand the essence and workings of your entry and your user-centric design process.

- *Explanation film: please present the use process, workflow and key features of your submission from a user perspective (60–90 sec., low-tech video)*
- *PDF with details on user research and user-centered design & development*
- *Web access to software product or demo*

We wish you lots of success in the UX Design Awards competition!

Contact the Awards team at:

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