

Exploring UX

Inspirational Talks:
Presenting Industry Excellence
and Key Practice Leaders

IDZ International
Design Center Berlin

UX
DESIGN
AWARDS

Aims

Create relevant content on your field of excellence, resonating with businesses and inspiring UX design professionals worldwide.

Showcase your expertise.

Promote your practice leaders.

Host influential personalities across industry fields.

Why Partner With Us

We are an internationally acclaimed design center focusing on two key areas – design for people and the planet.

We promote design as a key innovation driver for a future worth living, recognizing the people involved.

We connect people –
across national borders, disciplines, and industries.

International Design Center Berlin (IDZ)

[The IDZ](#) | [UX Design Awards](#) | [German Ecodesign Award](#)

Our Global UX Audience

- . Followers: +130K (+110K LinkedIn, avg. monthly growth: 3.8K)
3% C-suite, 5% director, 30% senior, 40% entry
29% ICT/internet/tech, 18% design, 12% consulting/fintech
- . LinkedIn: 250K–500K monthly native post impressions
- . Web: 120K users, 364K annual page views
- . Newsletters: +13K recipients (design industry, consultancies, companies, design organizations & schools worldwide)

Our Productions



UX Design Events

Exploring UX – Your Inspirational Talk Series

Engage the audience by exploring diverse perspectives on your fields of excellence.

Inspire with in-depth conversations between your practice leaders and eminent guests.

Co-promote your content on our independent media channels, adding leverage and community value.

Your Benefits

Show your expertise and industry excellence.

Reach a global audience of UX/IX/CX design professionals.

Place your leaders on the foreground.

Enhance your visibility as an attractive employer.

Create impactful moments. Enable active participation.

Motivate your people. Incentivize in-outside knowledge sharing.

Benefit from reliable content and production partners.

Option 1 – Remote Series

We will produce a series of fully remote episodes with your leaders in conversation with eminent guest speakers.

- . Conceptual consulting and speaker co-invitation by IDZ.
- . Moderation by IDZ host.
- . Production planning & execution.
- . Post-production incl. leader/credits, subtitles.
- . Branded visuals and trailer.
- . Co-promotion & streaming on UXDA/IDZ media channels.
- . Dedicated subsite for series & episodes and editorial content.
- . Unlimited right of use for all episodes for your PR purposes.



Option 2 – Hybrid Series

We will produce a series of in-person or hybrid episodes with your leaders in conversation with eminent guest speakers.

- . Conceptual consulting and speaker co-invitation by IDZ.
- . Moderation by IDZ host.
- . Production planning & execution.
- . On-site filming, post-production incl. leader/credits, subtitles.
- . Branded visuals and trailer.
- . Co-promotion & streaming on UXDA/IDZ media channels.
- . Dedicated subsite for series & episodes and editorial content.
- . Unlimited right of use for all episodes for your PR purposes.



Let's start exploring UX together!

We're happy to talk with you.

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The IDZ is an independent registered society promoting the value of good design.
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